



What Counts is Behind the Trough.

"The proof that Loomix® works is that so many of the top Loomix® dealers are ranchers or in the cattle business themselves!" – Trent LOOS, Rancher, Radio Host & Agriculture Advocate

The Loomix® Factor: Loomix® dealers go through one of the most extensive training programs in the industry to ensure you receive superior service and industry knowledge to complement your goals.

Added Value: Loomix® provides programs such as Per4mance Verified, one of the top pre-conditioning and age and source verification programs available to help you maximize the value of your calf crop.

Product Quality & Innovation: Since 1952, Loomix® has utilized technology, research and training to develop products and programs that make your cattle operation more efficient and profitable.

Trust: In 2008, Loomix® provided nutrition consultation and supplementation to over 900,000 head of cattle and is also a Safe Feed/Safe Food certified facility.

What is Safe Feed/Safe Food?

Becoming Safe Feed/Safe Food certified means the facility demonstrates and ensures continuous improvements in delivering safe, wholesome products for the growth and care of animals.

"Cattleman's Choice Loomix, LLC should be commended for showing leadership in this important program. The employees have gone the extra mile to demonstrate a strong commitment to food safety and offer reasons to their customers and consumers for increased confidence in the products they provide."

*Joel G. Newman, President and CEO
American Feed Industry Association*



LOOMIX®

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For more information go to www.loomix.com and listen to Trent's latest discussion on Loomix® or call 800-870-0356.

