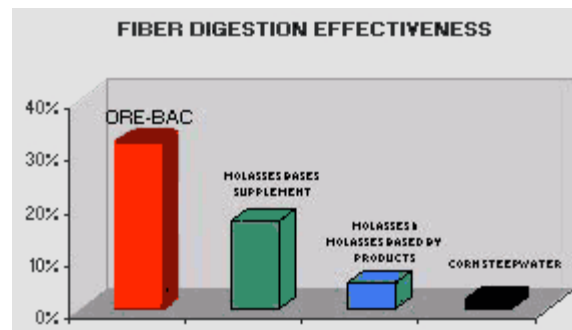




Making History

Searching for the answers in fiber digestion?

Many experts believe that the major break through in beef cow nutrition are continued advancements in fiber digestion, because fiber is such a large part of the cattle's diet and cost. Loomix[®] formulas since their conception have been formulated to maximize fiber digestion and have the research to back it up. Over the years Loomix[®] formulas were fine-tuned to better meet the needs of the modern day herds. During this period, new more sophisticated liquid and dry ingredients also became available. Cattleman's Choice Loomix, LLC was finding new improved results with Loomix[®] and set out to do research to back these results up.



Research and Development

Cattleman's Choice Loomix, LLC took these new ingredients and formulas to the test. Over a hundred replications were completed comparing individual ingredients and combinations of these ingredients. This included liquid and dry ingredients along with additives.

SUMMARY OF ORE-BAC[®] FIBER DIGESTION IMPROVEMENT

1. 52% better than conventional molasses based liquid feed supplements.
2. 43% to 67% better than a selected Enzyme.
3. 22% more than a commercial feed additive.
 - All products digested more fiber than the control.
 - Tested in an independent research facility.
 - Results analyzed at an independent laboratory

ORE-BAC[®] THE ORIGINAL RUMEN ENERGIZER

When all the testing was completed, the ingredient combinations that showed the highest level of fiber utilization were combined into one single product. This product was then compared more than one hundred times against other proven alternatives in fiber digestion. The results are shown on the bottom of this page. These tested ingredients with an enhanced nutrient package were given the name Ore-Bac[®]. This name was given to this new Loomix[®] product because it truly is the original rumen energizer.

Patented Product

The results were so significant and the combination of ingredients so unique that Ore-Bac[®] has received a patent. All the testing was completed at independent facilities and laboratories. Complete results are available by calling 800-870-0356.

Ore-Bac[®] liquid feed supplement

Ore-Bac[®] sweet and Ore-Bac[®] bitter still utilizes the proven consumption control that make Loomix[®] an economical supplement of choice. It is fed in an open top trough so it is available to many animals at once, to get more even supplementation throughout the herd. Ore-Bac[®] is a product that is utilizing more than 50 years of experience in supplementing cattle on high roughage diets.

Ore-Bac[®] a supplement to compliment your current program

Ore-Bac[®] is proven to get more value out of the feedstuffs that you are currently feeding. Ask your Loomix[®] dealer to show you a cost comparison program that will make economical sense. This program will show recent National Research Council (NRC) findings that indicate that some feedstuffs (like grain) can actually inhibit fiber digestion. It will also do a custom economic comparison specific to your cattle's diet. Call your Loomix[®] dealer.

Feed the rumen with the original rumen energizer!

"Free Choice Supplements Are Economical"

"As the beef industry becomes increasingly competitive, cattlemen need to maximize the EFFICIENCY of their operations. The 4-Per4mance Program by Cattleman's Choice Loomix, LLC is a great service, helping producers evaluate their current management and herd performance, while also offering the tools needed to make improvements, such as feed and water analysis and refining your nutrition and herd health programs."

Dr. Steve Paisley
Extension Beef Specialist
University of Wyoming